

**LEADER project application acceptance round,
announced by the foundation "Madonas novada fonds"**

Programme area	Cesvaine municipality, Ergli municipality, Lubana municipality, Madona municipality and Varaklani municipality
Eligible costs	<ul style="list-style-type: none"> • Acquisition of fixed assets and software • Public relations costs • Costs of obtaining and using patents, licenses, copyrights, trademarks
Support applicant*	<p>Legal entity (including association / foundation) or natural person that:</p> <ul style="list-style-type: none"> • performs economic activity (turnover up to 70,000 EUR in the closed year before the submission of the project); • plans to carry out economic activity (turnover of related companies up to 70,000 EUR in the closed year before the submission of the project).
Project submission	29.11.2020. - 29.12.2020.

**In case of joint project implementation, the requirements for applicants may differ.*

Details of supported initiatives:

1. Processing of agricultural products, non - agricultural production and services	
Action's description	<ul style="list-style-type: none"> • Creation of new products and services, development of existing products and services, their sale on the market, and creation of quality working conditions; • Processing of agricultural products, their sale on the market, and creation of quality working conditions; • Creating or improving an environment designed to sell local products, as well as introducing new types of sales and creating an image of their recognition; • Increasing employee productivity.
Maximum eligible costs per project	26,000 EUR
Maximum support intensity	60%, for a new entrepreneur - 70%, for a food producer in home conditions - 70%, for association, foundation - 60% (if economic activity was carried out systematically in the last closed reporting year - 70%)